



Kyle Welch

UX Designer

Design

User flows • Wireframing & mockups with Sketch & Adobe Illustrator • Motion design with Principle & Framer • Illustration • Information Architecture • Branding

Prototyping

Full prototypes with HTML, CSS, & JavaScript • Rapid prototyping with InVision & Framer

Research

Google Analytics & Tag Manager • A/B Testing • Task analysis • Surveys • User interviews

kyleux.com

kyle.ray.welch@gmail.com

713.392.4727

Experience

Senior UX Designer | Endurance International

4/18 - Present, Houston

- Leading major UX initiatives for multimillion dollar products

Product Design Lead | Vroom

7/17 - 3/18, Houston

- Optimized internal software for our nationwide operations
- Provided constant onsite UX research & efficiency engineering

UX & Development Manager | Global Access

2/16 - 7/17, Utah

- Managed the redesign of key company products to improve revenue, user experience, and company efficiency
- Collaborated daily with a team of stakeholders, engineers, marketers, and designers

Chief Product Officer | Dojo Interactive

3/15 - 2/16, Denmark

- Led the design, development, and evaluation of a personalized web app throughout the full product lifecycle

Cofounder & Product Manager | WordUp Games

10/12 - 3/15, Utah

- Led the design and development of two web platforms
- Orchestrated user tests on 4 continents

Freelance Designer

2004 - Present

- Design the UX, UI, and branding for a wide variety of clients

Education

Master of Science | Instructional Psychology & Technology

3.9 GPA, Brigham Young University 2015

Bachelor of Arts | Communications

3.9 GPA, Magna Cum Laude, Brigham Young University 2012